



## **Battle of the Wrapped Bus Competition 2020**

### **Competition Terms**

#### **1. Competition Format**

1.1. Subject to these Competition Terms, all wrapped bus campaigns run on New Routemaster Buses (**Campaigns**) in 2020 will automatically be entered into a competition each month for a chance to win a Prize as set out in these Competition Terms.

1.2. After the Closing Date, the 12 Monthly Winners will subsequently be entered into an overall competition where the judging panel will, using photos and videos of the campaign, choose the Overall Winner.

1.3. Please ensure you read these Competition Terms carefully as your entry into the Competition is strictly subject to these Competition Terms and they detail the circumstances under which we may be able to withhold any Prize and/or disqualify or refuse entry into the Competition.

#### **2. Entry into the Competition**

2.1. You will be entered into this Competition if you are a client of Global (each a **Client**) and book a Campaign.

2.2. The Competition commences on the Commencement Date and will continue until the Closing Date. All Campaigns booked to go live in that period will be entered automatically into the Competition. Global reserves the right to extend the Closing Date at its sole discretion.

#### **3. Automatic Entry**

3.1. Campaigns will automatically be entered into the Competition when a Client books a Campaign with Global to be run at any point between the Commencement Date and Closing Date.

3.2. If you do not wish to be entered into the Competition, please send an email to the Competition Email Address.

3.3. There are no fees payable to enter the Competition.

3.4. By booking a Campaign with us, and entering into the Competition, you agree to:

3.4.1. assign to us all of your intellectual property rights in your Campaign with full title guarantee; and

3.4.2. waive all moral rights,

in and to your Campaign and otherwise arising in connection with your Campaign to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.

#### 4. Judging

##### 4.1. Monthly Prize

4.1.1. At the end of each calendar month, a panel of Global employees or representatives shall award the Monthly Prize for the Campaign which is deemed by the judges to have the best creative for that month.

4.1.2. There will be one Monthly Winner per calendar month.

4.1.3. The Monthly Winner shall be notified as soon as possible following the end of that calendar month.

##### 4.2. Overall Prize

4.2.1. In addition to the Monthly Prize, at the end of the Closing Date the judging panel will choose an Overall Winner from one of the 12 Monthly Winners to win the Overall Prize.

4.2.2. There will be one Overall Winner in the Competition.

4.2.3. The Overall Winner shall be notified as soon as possible at the end of the Closing Date.

4.3. The decision of the panel of judges as to the Monthly Winner and Overall Winner (acting reasonably) will be final.

4.4. The Monthly Winner and Overall Winner shall be announced via social media (Twitter, Instagram and LinkedIn) and by email. The winning Campaigns shall be shared thereafter in our promotional material, via our social media platforms and by email to our carefully selected affiliates.

#### 5. Prizes and Publicity

5.1. The Monthly Winners shall receive a prize of a bottle of champagne, a mini wrapped bus and a congratulations card (the **Monthly Prize**).

5.2. Each Monthly Winner will be entered into a final competition to win the Overall Prize.

5.3. The Prizes are subject to availability. There is no cash alternative for the Prizes.

5.4. The Prizes may be utilised by employees or agents over the age of 18 only and its use is at the sole discretion of each Monthly Winner and the Overall Winner (together the **Winners**). Alcoholic beverages should be enjoyed and consumed responsibly and in moderation. Global excludes all liability for any loss or damage suffered by the Winners or any third parties out of the Winners' use of the Prizes.

5.5. In order to be eligible to win the Prizes, we may ask that you grant us permission to take and use your Campaign name, photograph(s), video and/or audio recording(s) for use by us to announce each Monthly Winner and Overall Winner of the Competition or generally on our social media campaigns, promotional material, press release(s), website, or any other forms of print, digital or electric media (together, the **Participation**). We reserve the right in our sole discretion to withdraw any Prizes to any person who does not wish to, or is unable to, agree to and take part in, the Participation (or if such person is under the age of 18 years, their parent or guardian) on terms which we shall provide in due course.

5.6. By entering the Competition, you agree that any personal information provided by you with your entry may be held and used only by us or its agents and suppliers to administer the Competition. We confirm that we shall hold any personal information provided by you in accordance with all applicable data protection laws and regulations.

## 6. Enquiries

6.1. For enquiries, questions or further information, please send an email to the Competition Email Address.

## 7. General

7.1. This Competition is owned and operated by Global. **Global** (referred to as "Global", "our", "we", "us") means the party named as the contractor on the Confirmation of Order, being Global Outdoor Media Limited (company number 02866133), Primesight Limited (company number 01847728), Primesight Airports Limited (company number 09679775), Inlink Limited (company number 09977808) or Outdoor Plus Limited (company number 04823380) (as appropriate), in each case trading as Global and being Group Companies in respect of each other.

7.2. By submitting an entry for the Competition, you are indicating your agreement to be bound by these Competition Terms.

7.3. We reserve the right to cancel, void, suspend or amend the Competition Terms at any time without prior notice and by participating in the Competition subsequent to any revision of the Competition Terms you agree to be bound by such changed Competition Terms. We will inform you of any amendments to the Competition Terms.

7.4. We reserve the right to refuse or disqualify entry into the Competition if we have reasonable grounds to believe that you have breached any of these Competition Terms.

7.5. These Competition Terms shall be governed by English law, and the parties submit to the exclusive jurisdiction of the courts of England and Wales.

## Definitions

In these Competition Terms, the following words shall have the following meanings:

**Closing Date** means midnight on 31 December 2020;

**Commencement Date** means 1 January 2020;

**Competition** means the competition described in these Competition Terms;

**Competition Email Address** means CreativeSolutionsOutdoor@global.com;

**Competition Terms** means these Competition Terms;

**Monthly Prize** has the meaning given in clause 5.1;

**Monthly Winner** means the entry awarded the best creative in any one month period;

**Overall Prize** to be decided by Global;

**Overall Winner** means the entry awarded the best Campaign overall after the Closing Date;

**Prize** means the Monthly Prize and the Overall Prize.